

**Summer School on “Economics of Art and Culture” European Science Days 2009
July 12th – July 16th, Steyr/Austria**

Scientific Organiser: Victor Ginsburgh

Schedule

Sunday, 12th July

09.00: Opening Address

09.45: **Francoise Benhamou**

Lecture: “The French Cultural Exception. Illusions and Disillusions”

11.00: Coffee Break

11.15: **Chris McManus**

Lecture: “‘Head, Heart and Hand’: Exploring the Psychology of Art”

12.30: Lunch

14.00: **Francoise Benhamou**

Seminar: “Measuring Cultural Diversity. Theoretical and Empirical Considerations”

15.15: Coffee Break

16.30: **Chris McManus**

Seminar: “‘A precise organisation of forms’: Balance, Composition and Framing in Photography”

17.45: **Poster Sessions**

Night guided tour Steyr

Monday, 13th July

09.00: **Jerrold Levinson**

Lecture: "Contextualism in Aesthetics"

10.15: **Dean Keith Simonton**

Lecture: "Cinematic Success Criteria and Their Predictors: The Art and Business of the Film Industry"

11.30: Coffee Break

11.45: **Jerrold Levinson**

Seminar: "Artistic Worth and Personal Taste"

13.00: Lunch

14.30: **Dean Keith Simonton**

Seminar: "Cinematic Sex Doesn't Sell – Nor Even Artistically Impress! Content Ratings, Box Office, Critical Reviews, and Academy Awards"

15:45: **Kathryn Graddy**

Lecture: "Art Markets and Auctions"

19.00: Reception by the Mayor of Steyr

Tuesday, 14th July

09.00: **Kathryn Graddy**

Seminar: "The Impact of the Droit de Suite in the UK: An Empirical Analysis"

10.15: **David Throsby**

Lecture: "Artists as Economic Agents"

11.30: Brunch

12.00 - 17.00 Excursion to Kremsmünster

17.30: **Poster sessions**

Free evening

Wednesday, 15th July

09.00: **David Throsby**

Seminar: "The Economic and Cultural Valuation of Paintings"

10.15: Coffee Break

10.30: **Peter Tschmuck**

Lecture: "Creative Revolutions in the 20th Century Music Industry"

11.45: **Shlomo Weber**

Lecture: "Costs and Benefits of Linguistic Diversity"

13.00: Lunch

14.30: **Peter Tschmuck**

Seminar: "Concepts of Innovation and Creativity in the Music Industry"

15.45: **Shlomo Weber**

Seminar: "Stability of Nations and Cultural Diversity"

Summer School Barbecue Party

Thursday, 16th July

09.00: **Jordie McKenzie**

Lecture: "Economics of Movies"

10.15: **William Landes**

Lecture: "Copyright and the Arts"

11.30: Coffee Break

11.45: **Victor Ginsburgh**

Lecture: "What are Prizes worth?"

12.45: Lunch

14.00: **Jordie McKenzie**

Seminar: "Estimating Price Elasticity in an Almost Uniform Price Industry of Differentiated Goods: Evidence from the Australian Motion Picture Exhibition Industry"

15.15: **William Landes**

Seminar: "The Law and the Arts. Some Exemplary Cases"

16.30: Coffee Break

17.00: **Final Speech**

Barbara Weitgruber, Senior Advisor for Strategy and Coordination, Austrian Federal Ministry of Science and Research, Member of the Board of the European Science Days

17.30: **Certificate Award Ceremony and Best Poster Award**

18.30: Closing Words and Preview 2010

19.00: Farewell Dinner